



LeHome

A photograph of a person's hand holding a folded green towel over a wooden table. A large green plant is visible in the bottom right corner. The image has a semi-transparent dark overlay where the text is located.

A Fact of Life

Starting an activity into the new normal era is required a disciplined attitude toward clean life behavior. So that we can all remain productive in this new normal era, but remain safe from the spread of the virus, we must continue to be disciplined in carrying out clean and healthy living habits in our daily activities.

Our Story

LeHome is from the word 'The Home', home is a place where we always want to go back, a feeling where we always feel safe.

As the founder, Stella Rissa sees how important for every home to have cleaning products that are truly effective but also provide a sense of comfort with their scents and pleasure when doing cleaning activities at home.

She and our holding company released LeHome Living with the best ingredients to elevate your everyday, backed by science, experience, and formulations as ready-to-use products and environmentally friendly in the past 2 years.



The Founder
Stella Rissa, Fashion Designer



Effective Cleaner for Your Home

Every product is carefully curated to offer you an effective cleaning while delivering refreshing scents that every home needs.

We believe that home-care cleaning products should be high performance and be able to elevate your comfort, all at the same time.

Let us be your solution to cultivate the perfect sanctuary for you and your loved ones.

Our Target

Demographic

Age : 25 –40
SES : B+ (5mio–8mio), A (>8mio)
Income : >8mio
Gender : Female 90%, Male 10%
Status : Single, Married
Occupation : Newly Married, Mother, Housewife, Homeowner, Entrepreneur, Entertainer

Behavioural

People who love to spend most of the time at home
People who value comfort for their home
People who living in the big city and small city

Psychographic

Home & living enthusiast
Interested in health & lifestyle
Obsessed with hygiene and scents
Quality concern
Appreciate exclusivity
Animal lovers

Geographic

Primary : DKI Jakarta, Bogor, Tangerang
Secondary : Bandung, Yogyakarta, Semarang, Surabaya, Medan, Makassar, Bali



Effective Cleaner for Your Home

LeHome is serious about helping all people who want to feel safe and content at their own home – and always will be. LeHome is launched in response to genuine needs expressed by you, yes you, home-owners, pet-owners, commuters, and all the busy bees around the country, and only after extensive research delivers formulations of the highest home cleaning quality and efficacy.

In addition to being effective and intelligent in cleaning, LeHome is also refreshing, gentle smelling from source ingredients perfume made in France.



LeHome Hand Sanitizer

Bergamote & Rosemary
Mood: Sweet, Citrusy, Fresh

Say goodbye to harsh sticky hand sanitizers and hello to LeHome Hand Sanitizer. Our formula is packed with good-for-you ingredients and a thoughtfully selected blend of essential oils to kill germs whilst still being gentle on your skin.

Usage: Hands, Good/Parcels, Gadget, Table, Toilet seat, Keys, Car handles, Door handles

Available in 20ml, 60ml, 500ml and 1900ml

LeHome Hand Soap

Bergamote & Rosemary

Mood: Sweet, Citrusy, Fresh

LeHome's Hand Soap was created to clean your hands while retaining moisture on your skin. Our formula is packed with good-for-you ingredients and a thoughtfully selected blend of essential oils to remove bacteria and deliver nourishment.

Usage: Hands, Sponge make up, Brush make up

Available in 500ml and 1900ml



LeHome Multi Purpose Cleaner

Bergamote & Rosemary

Mood: Sweet, Citrusy, Fresh

LeHome's Multi Purpose Cleaner is an effective all-around solution that works brilliantly on hard surfaces that you find in and around your home. We take pleasure in delivering a powerful yet gentle formulation that will carry an uplifting scent throughout your home.

Usage: Table, Floor, Toilet, Kitchen's Surfaces, Empty Refrigerator, Stove, Oven, Kids Toys (rinse with warm water and let dry), Pet's Cage, Car seat, Door handles, Bike, Yoga mat, Glass, Mirror, Empty beauty case

Available in 500ml and 1900ml



LeHome Dishwashing Liquid

Bergamote & Rosemary
Mood: Sweet, Citrusy, Fresh

LeHome's Dishwashing Liquid is a gentle, minimal suds cleanser, free of harsh chemicals, and synthetic fragrance. Our formula is packed with good-for-you ingredients and a thoughtfully selected blend of essential oils to remove grease and germs.

Usage: Dishes, Marble counter top, Fruit & Salad (rinse with water and let dry)

Available in 500ml and 1900ml



LeHome Liquid Laundry Detergent

Bergamote & Rosemary

Mood: Sweet, Citrusy, Fresh

LeHome's Liquid Laundry Detergent is a revolutionary formula that has been perfected by experts over the past decade. Our formula reaches the deepest fibres of your washables, removing odour, dirt, and stains without being harsh.

Usage: Clothes, Children's Clothes, Towel

Available in 500ml and 1900ml





#FeelTheHome
#HomeCleanHome

Find Us

Shopee

Lehome Living

Tokopedia

Lehome Living

Instagram

@lehomeliving

TikTok

@lehomeliving_

