



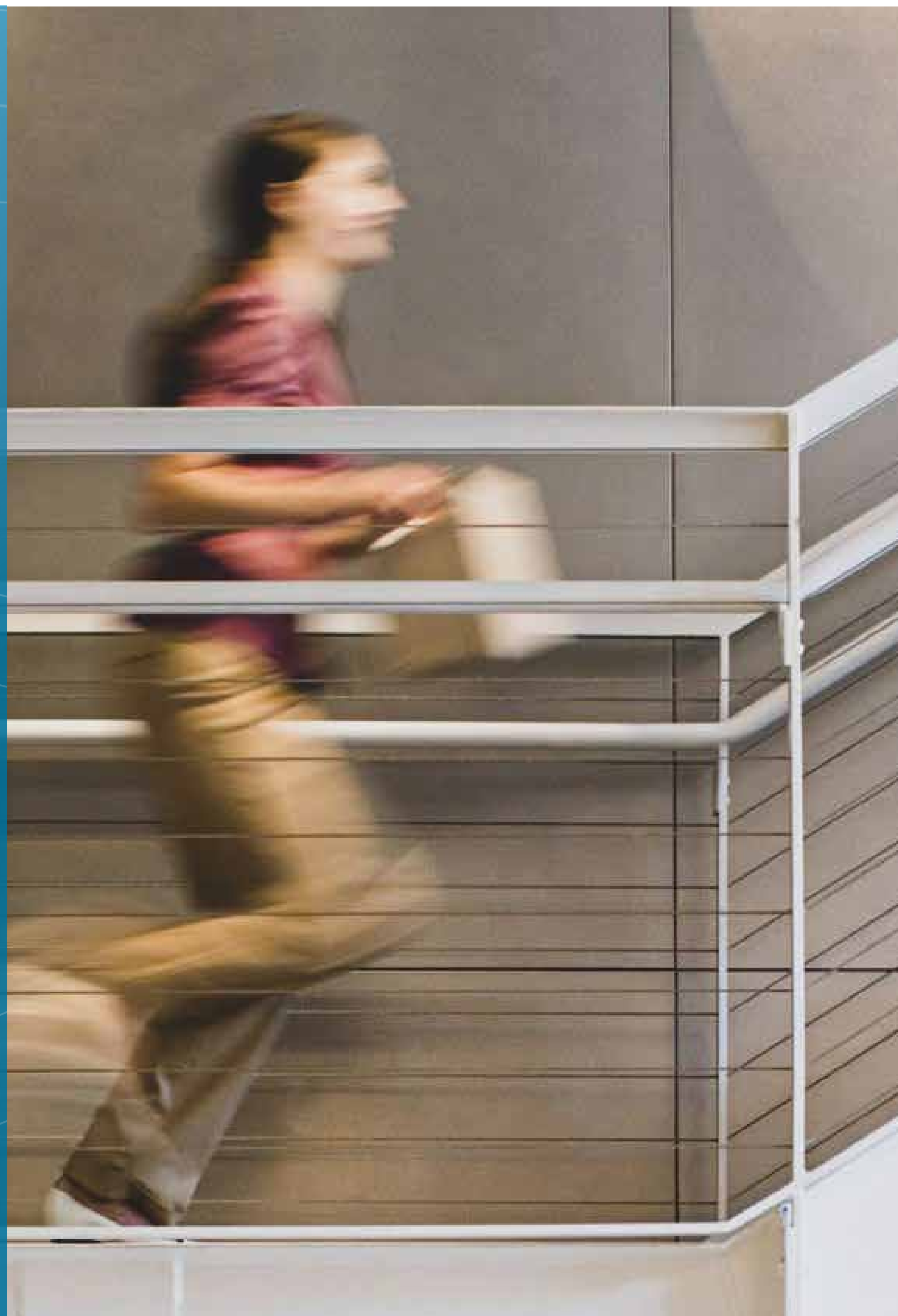
## Company Profile

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## Always Improving



Since its foundation in 1979 by Mr Kameron Kamdani, Rotaryana Prima has been operating to provide turnkey commercial kitchen, specialty coffee equipment and laundry equipment. As we enter the second generation, Rotaryana Prima has been brought in line with the time; PT Rotaryana Prima with a favorable equity capital structure serving as a solid foundation.

Along the time Rotaryana Prima has continually improved our expertise through selectable equipment, sanitation chemical and processes to become the leader in the commercial kitchen, specialty coffee equipment, laundry equipment in the market.

Unwittingly, this introduction heralded the beginning of what was to be the future direction of the company, recognizing the potential of the food service equipment.

This is an invitation for everyone in this industry to get in touch with us and to work together to build a high performance and long lasting experience.

**Kameron Kamdani**  
1946 - 2004





## Experience Makes Us Better



Rotaryana is today a name that represent leadership in innovation for professional kitchen, specialty coffee equipment, laundry technology & turnkey project management. Our tireless approach supported by multi disciplinary team, all of whom is tasked to realize and deliver your expectation.

With more than 43 years of experience, we have delivered some of the largest and most complex kitchen project across the country. The notion of innovation is our tradition encompasses both our technological expertise and the way we think and act. Our tireless urge to innovate is our promise to our customers and a challenge to ourselves.

Now more than ever, Rotaryana Prima brings you a comprehensive range of premium imported goods exceedingly, the kitchen, specialty coffee equipment, laundry equipment with innovative technology that enable our customers to deliver consumer experiences anytime and anywhere they want.





# The Establishment



## Rotaryana Milestone

Rotaryana Prima was established In 1979 during its formative years, the company invested, heavily in people and professionalism, through continuous training and a selective recruitment program.

Today the company operate in Jakarta and Bali, with over 500 employees. We have service departments strategically located throughout the country.

### What We Do

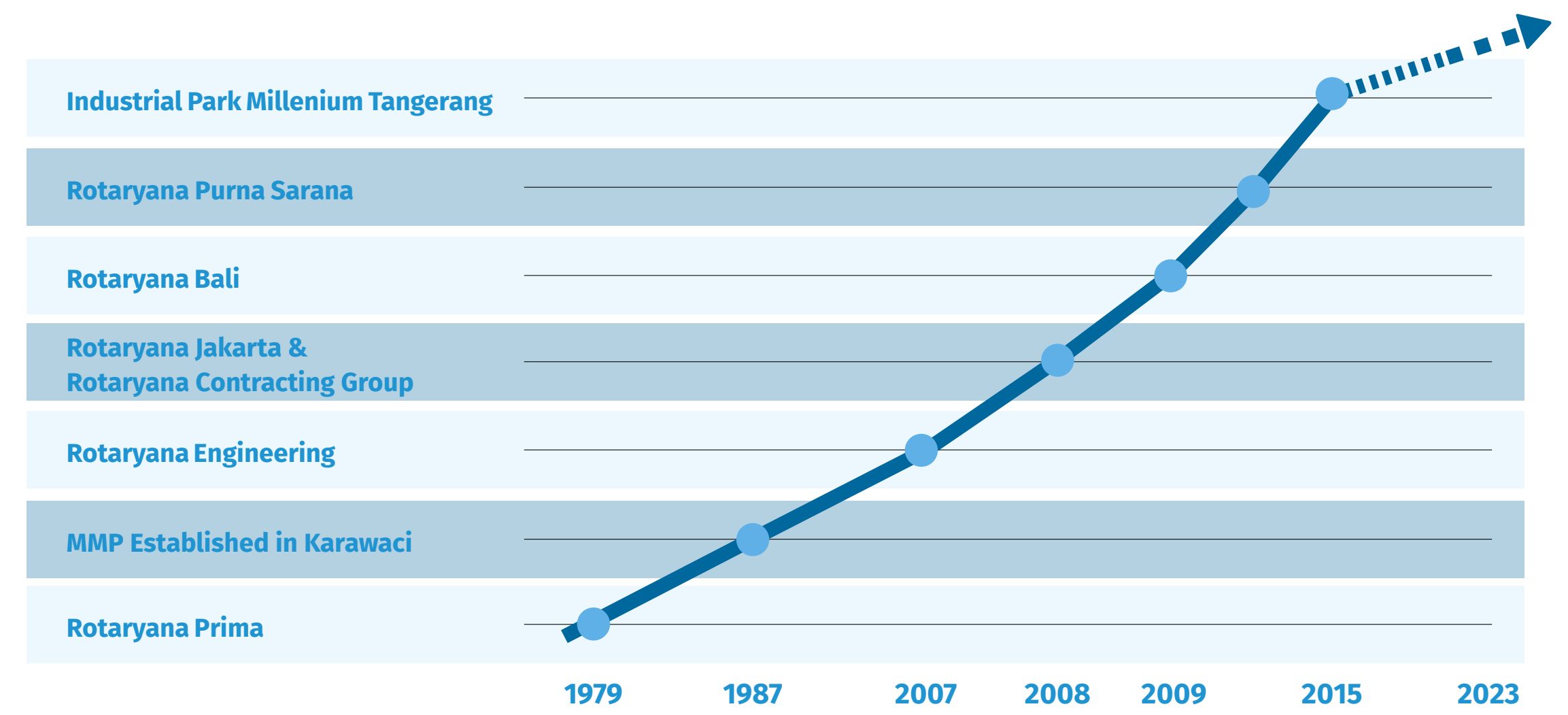
We provide food service equipment, to the world's largest and fastest growing restaurant chains. We offer turnkey services, from restaurant, hospitality to institutional facility, with equipment specifications, in house fabrication, installation, after sales service and maintenance.

### Who We Are

We provide solutions to the food service industry, specialty coffee equipment and laundry equipment across Indonesia.

### What We Provide

The versatility of our professional range means that consist of designing and customizing every piece of food service equipment, from scratch, customers may choose products to meet their exact need from our premiere quality offering.







## Our Division

### Project Sales



We bring to the market our many years of experience managing turnkey kitchen and laundry project across the country.

### Retail Sales



We bring many years our traditional door to door method of selling across the country.

### Online Sales



We are also actively connect with the market thru the non traditional sales channel, online, market place.

### Contract Services



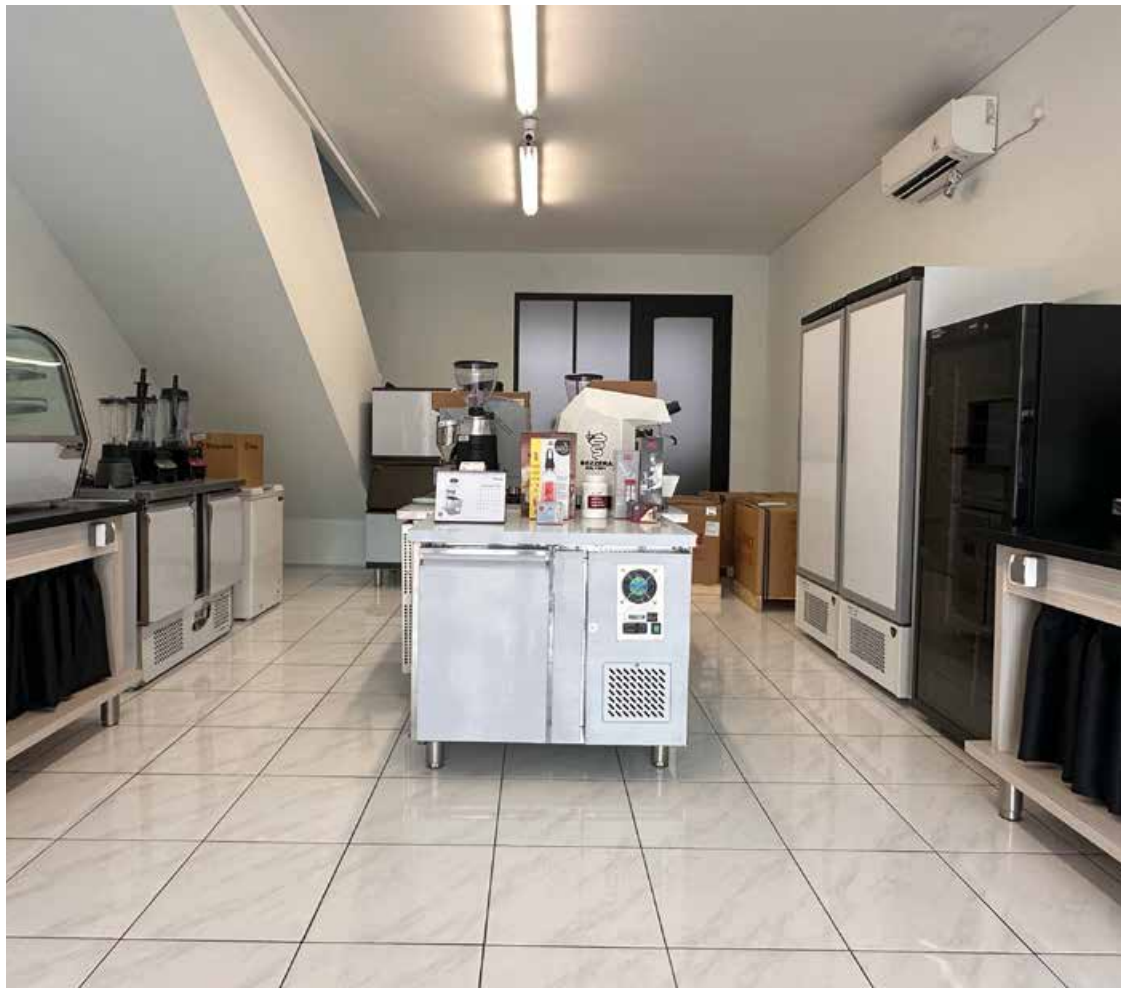
We deliver after sales services for our product, we are responsible for the brand we represent.



## Jakarta



## Bandung



## Bali



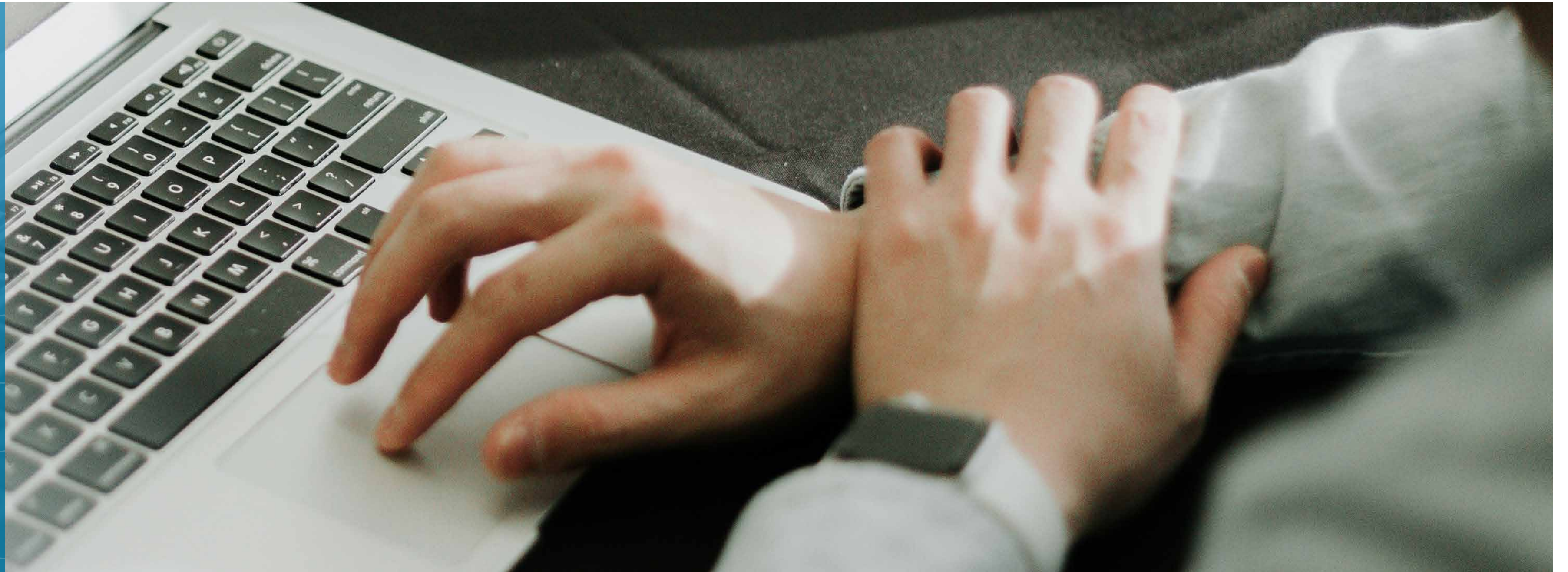
# Our Showroom

We continue to rebuild and update our showroom located between Jakarta, Bandung and Bali.



# Operating Companies

In order to provide better service we have different operating companies with focused skills in order to meet customer demand.

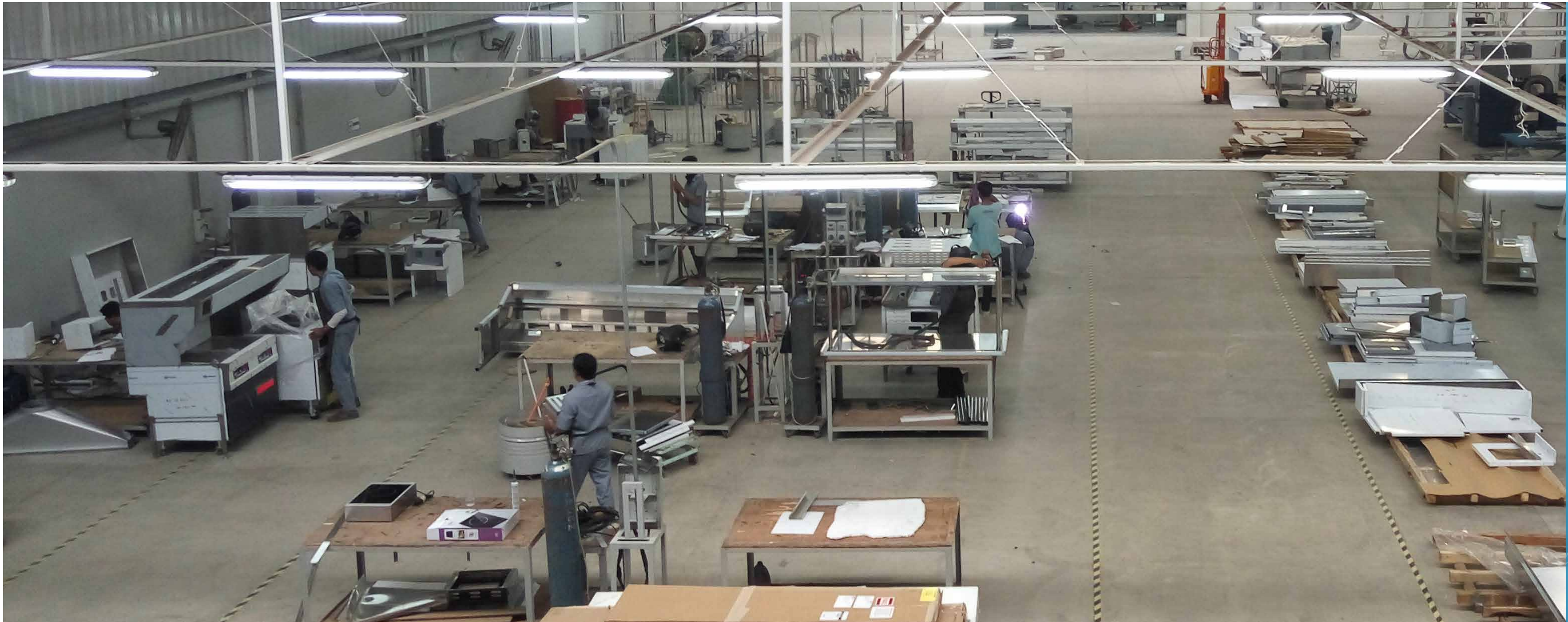


- Rotaryana Jakarta
- Rotaryana Bali
- Rotaryana Purna Sarana
- Rotaryana Contracting Group
- Rotaryana Engineering
- Rotaryana Residential



- Mentari Metal Pratama





# Our Workshop



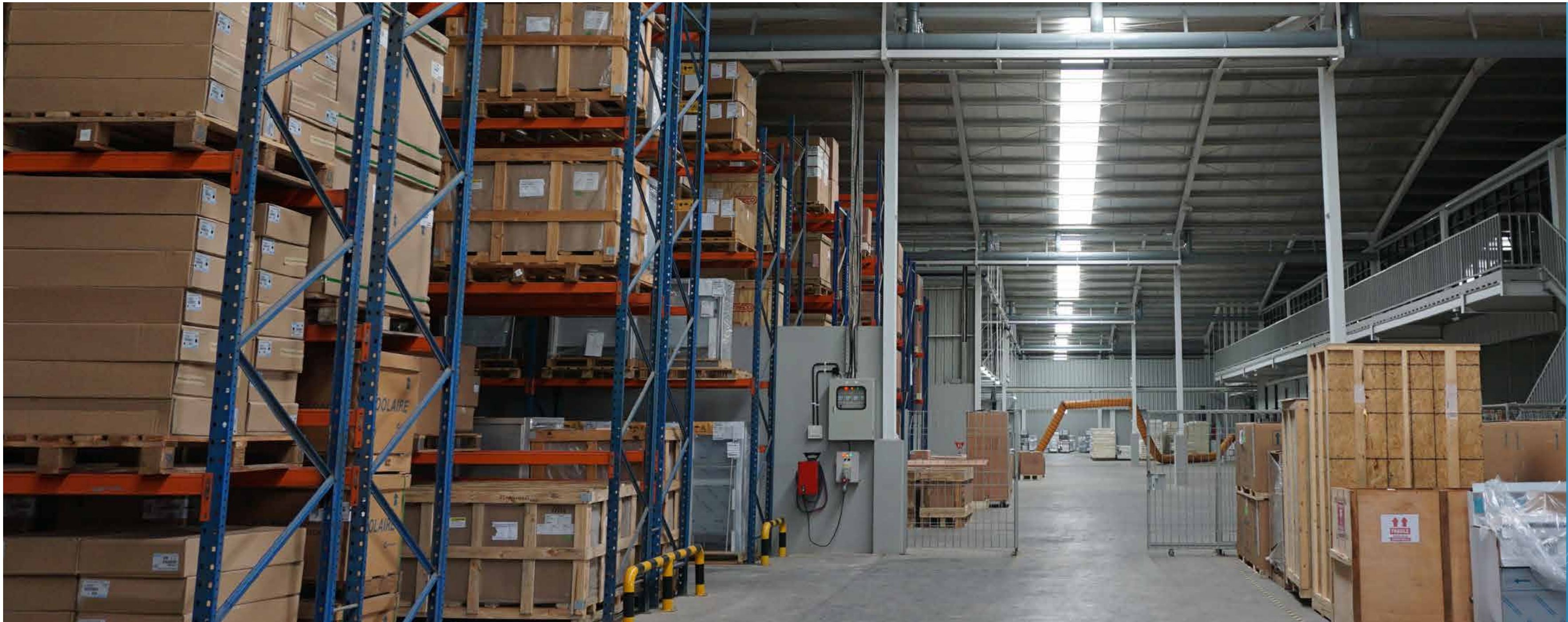
STAINLESS STEEL  
COLD ROOM  
FABRICATION

Our workshop are fully furnished with state of the art laser machine cutting and precise press brakes from Germany.

We continue to update our manufacturing process and technology. Our coldroom manufacturing are CFC Free, fully compliant with the current environmental regulation.







## Our Warehouse



Our warehouse are newly built in 2015, 30.000 m<sup>2</sup> space equipped with high storage racking and high storage forklifter

We are prepared to manage and handle large turnkey projects.





# Our Kitchen Project

We want to deliver first class when it comes to kitchen project from hotel, restaurants, fast food chains and cafes.

We represent important brand to deliver upmost confidence.







# Our Laundry Project

We facilitate our laundry equipment between high standard and for the price conscious consumers to meet the competitive challenge in the market.







# Our Beverage Project

We source our beverage equipment from experienced companies around the world, together we integrate our beverage processing facility to meet the market demand.







# Our Residential Project

We keep every residential project anonymous for our discreet clients, who seek quality and high level of service.



**Boffi**

**nolte**  
KÜCHEN

**VIKING**



## Part of Our Team



### Rotaryana Prima

Established in 1979, Rotaryana Prima Limited commenced business on a modest scale, but with a positive attitude toward professionalism. During the formative years, the company invested heavily in people and professionalism to become a market leader that offers any solutions for your business.

**Rotaryana Jakarta & Bali** provided international branded professional equipment for QSR Restaurants and Hotels according to consumer needs, specializing in project management, logistics, turnkey stainless steel fabrication, warranty, after sales service and preventive maintenance services.

**Rotaryana Engineering** has an experienced technician and engineer who visit customers to analyze and discuss ways to optimize your kitchen equipment issues. Specifically for commercial and industrial refrigeration. **Rotaryana Purna Sarana**

designs and manufactures a wide range of products and complete refrigeration system solution. Rotaryana is always committed to fulfill every clients' needs, **Rotaryana Lifestyle Kitchen** designs and produces kitchen set, furniture, lighting, and object that express timeless elegance and subtle sophistication, contemporary classics that complement all types of interiors. Rotaryana Lifestyle Kitchen constantly improve our products and deliver the best quality furniture through our premium lines, Boffi and Nolte. **Rotaryana Contracting Group** will optimize the installation and operation of a comprehensive commercial kitchen system.

Rotaryana has always put our client's needs as a top priority in developing their business. We believe that the company's success is based on the extent to which the company supports clients in creating and developing businesses in order to compete in local and national markets. We always try to provide the best products according to the kitchen needs of each client to maximize the effectiveness and efficiency of time, energy and costs in running a business in the food and beverage sector.







# Nationwide Service Point

Today at Rotaryana we can extend our value through our years of experience and knowledge, we offer sanitation chemical services, kitchen & laundry equipment, specialty coffee equipment, food ingredient supplies and services for the hospitality, restaurants, and the food & beverages industries.

43  
YEARS OF EXPERIENCE

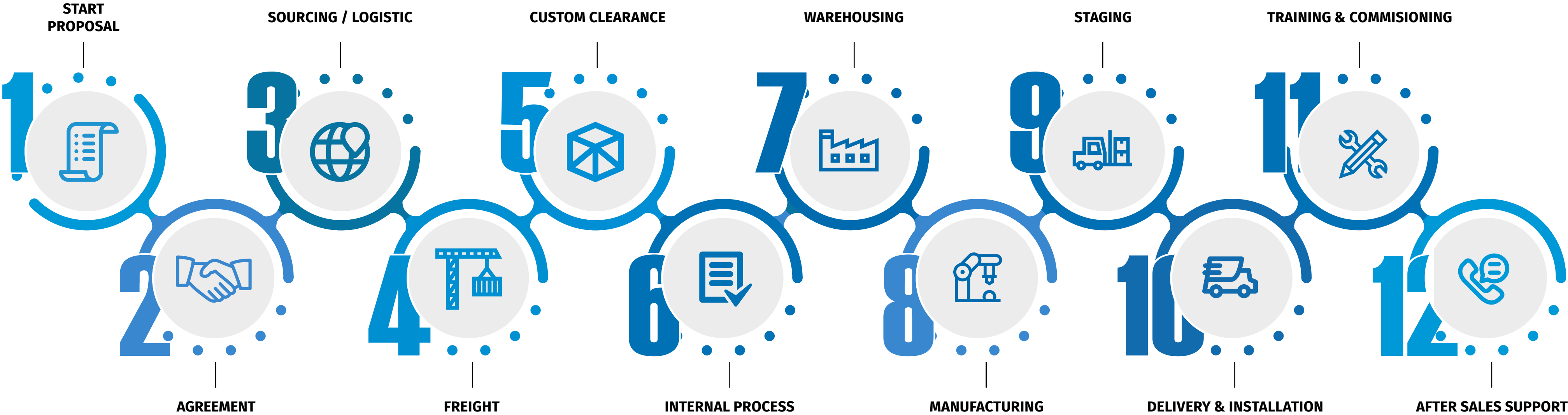
12  
SERVICE POINT  
NATIONWIDE







# Our Business Process





# Rotaryana Group of Companies



## Showroom

**Jakarta**  
Jl Teuku Cik Ditiro 16  
Jakarta, 10350  
+6221 310 6767

**Bandung**  
Jl Pita Niaga No 8B Cipeundeuy,  
Padalarang, Bandung Barat,  
Jawa Barat 40553  
+62 882 1187 6252

**Bali**  
Jl By Pass I Gusti Ngurah Rai 178  
Jimbaran Bali, 80361  
+62 361 778 666 / +62 361 777 194

## Residential Showroom

IDD (Indonesia Design District)  
PIK2 - T36, TF2  
Jl M.H. Thamrin No.61  
Tangerang - Banten 15214  
+62 819 7888 120

## Offices

**Jakarta**  
Jl Teuku Cik Ditiro No 16  
Jakarta, 10350  
+6221 310 6767

**Bali**  
Jl By Pass I Gusti Ngurah Rai No 178  
Jimbaran Bali, 80361  
+62 361 778 666  
+62 361 777 194

**Rotaryana Engineering**  
Jl Cikini III No 80  
Jakarta, 10330  
+6221 3983 4329

**Rotaryana Contracting Group**  
Jl Teuku Cik Ditiro 16  
Jakarta, 10350  
+6221 310 6767

**PT Rotaryana Purna Sarana**  
Jl Imam Bonjol No 9  
Panunggangan Barat, Cibodas  
Tangerang, Banten 15139  
+62 811 9790 210

## Branch Office

**Rotaryana Engineering**  
Jl Cikini III No 80  
Jakarta, 10330  
+6221 3983 4329

**Jakarta Barat**  
Rukan Cordoba RKDE No. 11  
Green Lake City, Tangerang  
+6221 2901 8175

**Jakarta Selatan**  
Jl Kemang Timur No. 17M  
Kemang, Jakarta Selatan  
+62 811 9474 988

**Jakarta Timur**  
Rukan Emerald UD01  
Summarecon Bekasi,  
Bekasi, Jawa Barat  
+62 812 1907 1040

**Bandung**  
Jl Peta Bumi Kopo Plaza.  
Sendi Kencana No. 7  
Bandung, 40233  
+6222 9261 0773

**Bogor**  
Komplek Puri Nirwana 3  
Jl Anggrek II Blok CM No.24  
Keradenan Cibinong  
Jawa Barat 16913  
+62 812 1112 8588

**Surabaya**  
Jl Ngagel Wasana IV No.16  
Baratajaya, Kec. Gubeng  
Surabaya, Jawa Timur 60284  
+62 882 2816 7866

**Semarang**  
Jl Semarang - Purwodadi  
Tegowanu Kulon, Grobogan  
Jawa Tengah 58165  
+62 896 3686 4984

**Yogyakarta**  
Jl Raya Krajan No.2, Krajan,  
Wedomartani, Ngemplak, Sleman  
Daerah Istimewa Yogyakarta 55584  
+62 823 3340 9011

**Medan**  
Jl A.H Nasution GKSI No 39F  
Pangkalan Masyhur, Medan Johor,  
Sumatera Utara 20143  
+62 822 7240 0342

**Bali**  
Jl By Pass I Gusti Ngurah Rai 178  
Jimbaran Bali, 80361  
+62 361 778 666 / +62 361 777 194

**Balikpapan**  
Jl Siaga Dalam No.37, Damai,  
Balikpapan, Kalimantan Timur  
+62 821 4720 9252

**Makassar**  
Jl Pallantikang No.4B  
Katangka, Somba Opu  
Gowa, Sulawesi Selatan  
+62 821 4720 9252

**Palembang**  
Jl Macan Kumbang VI No.4530 B,  
Demang Lebar Daun, Ilir Bar. I,  
Palembang, Sumatera Selatan 30137  
+62 811 9474 988

## Workshop

PT Mentari Metal Pratama (MMP)  
Kawasan Industri Millenium,  
Jl Millenium No 22  
Blok O2 No 1A, Tigaraksa,  
Tangerang.

## Warehouses

Kawasan Industri Millenium,  
Jl Millenium No. 22  
Blok O2 No 1B, Tigaraksa,  
Tangerang





**PT Rotaryana Prima**

Jl. Teuku Cik Ditiro 16  
Jakarta, 10350. Indonesia

+6221.310.6767  
management@rotaryana.com



**Website**  
[www.rotaryana.com](http://www.rotaryana.com)



**Instagram**  
Rotaryana



**YouTube**  
Rotaryana Prima



**Facebook**  
Rotaryana Prima



**LinkedIn**  
Rotaryana Prima